

Privacy Policy

This Privacy Policy applies to the Thorassic Park Too website. Thorassic Park Too may provide information and educational resources that may contain links to other sites. Once you enter another website (whether through an advertisement, service, or content link), Thorassic Park Too is not responsible for the privacy practices of other sites. We encourage you to look for and review the privacy statements of each website that you visit.

Thorassic Park Too believes that transparency is the key to any healthy relationship. We appreciate that you trust us with information that is important to you, and we want to be transparent about how we use it. Below you will see the privacy practices for our website and understand what data we collect, how we use it, the controls we give you over your information, and the measures we take to keep it safe.

Information We Collect and How We Use Information

We collect the following personal information from you on our website forms.

- First and Last name
- Email address
- Phone number

By entering this information, you are providing personal information that will be used by Thorassic Park Too for the sole purpose of scheduling your appointment, sending you information, or returning your contact request.

If you choose to enroll as a subscriber of our website or subscribe to our blog, you will receive recurring practice announcements and occasional promotional information via email. These emails will be of a general nature and will in no way disclose any unique health characteristics.

You can unsubscribe from any of our emails by simply clicking on the "unsubscribe" link at the bottom of our emails.

How Information Is Shared

Except as set forth in this Privacy Policy or as specifically agreed to by you, Thorassic Park Too will not disclose any Personally Identifiable or Personal Health Information it gathers from you on our website. We will only release Personally Identifiable or Personal Health Information to third parties:

(i) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena, or court order.

(ii) in special cases, such as a physical threat to you or others. If we are legally compelled to disclose your Personally Identifiable or Personal Health Information to a third party, we will attempt to notify you unless doing so would violate the law or court order. In addition, we may disclose Personal Information as described below.

Your Rights to Access and Control Your Personal Data

At the time you choose to enroll as a subscriber of our website or any time thereafter, you can choose to opt-out of receiving emails from us by simply clicking on the "unsubscribe" link at the bottom of our emails; you will be immediately unsubscribed.

You may ask us at any time for information about any personal data we hold about you or ask us to correct or delete that information.

To the extent required under applicable law, and subject to our rights to limit or deny access/disclosure under applicable law, you have the following rights in your Personal Data. You may exercise your rights by contacting us at the address below.

Access: You may receive a list of your Personal Data that we process to the extent required and permitted by law.

Rectification: You may correct any Personal Data that we hold about you to the extent required and permitted by law.

Deletion: To the extent required by applicable law, you may request that we delete your Personal Data from our database.

Complaint: You have the right to contact or file a complaint with state authorities (Attorney General) or supervisory authorities about our mishandling of Personal Data. To do so, please contact your local data protection or consumer protection authority.

Analytics and Advertising Services Provided by Others

Google Analytics

In addition, our website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). The information generated by the cookie about your use of our website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of our website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

We use this information to conduct research and analysis to better understand how visitors are using the Thorassic Park Too website, so that we can improve our website experience.

Google Ads

We use Google Ads to advertise our practice on Google Search and the Google Display Network. Google and its partners may use cookies and similar technologies to collect data about your visit to our website and to serve, measure, and report on the performance of our ads. This data may include your IP address, general location, device and browser information, and pages you view on our site.

We do not currently use remarketing/retargeting to show you ads after you leave our website, and we do not knowingly use this data to build interest-based advertising profiles that include any Personal Health Information.

You can learn more about how Google collects and processes data by visiting [Google's Privacy & Terms page](#).

You can control the ads you see, or opt out of personalized advertising entirely, through [Google Ads Settings](#). You can also opt out of many third-party vendors' use of cookies for personalized advertising by visiting [aboutads.info/choices](#) or, in the EU, [youronlinechoices.eu](#).

Most browsers also let you block or delete cookies through your browser settings; please note that disabling cookies may affect how our website functions.

Changes to This Policy

We will inform you if a material change to the Privacy Policy is made that involves the use of your Personally Identifiable Information. Your continued use of the Thorassic Park Too website will indicate acceptance of the changes. Please exit the site immediately if you do not agree to the terms of this Privacy Policy or any revised policy.

If you have questions, suggestions, or concerns about this policy, or about our use of your information, please contact us.

This Privacy Policy does not protect you when you send content, questions, or ideas to Thorassic Park Too via email. If you want to keep them private or proprietary, do not send them in an email. We try to answer every email within 24 business hours.

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